



# **Strategic Plan**

## **Financial Years 2022-25**

Last updated: 11 February 2022

# NHW ACT Strategic Plan 2022-25

## 1. About Neighbourhood Watch

Neighbourhood Watch ACT (NHW ACT) is a community-led safety and awareness crime prevention program that is run in close association and partnership with ACT Policing. It is run by local people for people in their local area to increase safety, security and instil a sense of quality of life for everyone.

## 2. About this document

This document is a three-year rolling Strategic Plan. The Strategic Plan sets longer term organisational objectives. This plan is about setting our direction to accomplish our mission. It defines objectives and identifies outcomes that achieve our mission.

This Strategic Plan informs the Operational Plan which defines activities that support achievement of the strategic objectives.

## 3. Foundation

### Our Mission

*“To foster the safety and security of neighbourhoods and connected communities in partnership with ACT Policing.”*

### Our Vision

*To be the leading community-based organisation promoting safety and security across the whole ACT community.”*

### Goals

To build and maintain effective relationships with Government, Industry, and not-for-profit organisations to enable us to achieve our mission.

To be well connected with our partners, members, and the community.

To be a well-managed and compliant not-for-profit business.

To build and maintain a knowledgeable and engaged membership.

## 4. Strategic Objectives

### OBJECTIVE ONE

#### **Effective Governance of Neighbourhood Watch ACT:**

- Document management to be centralised and retrievable
- Financial control –management of funds to be centralised
- NHW ACT Policies – development, maintenance, review, cycle
- Review NHWACT structure/ operating model

### OBJECTIVE TWO

#### **Increase awareness of, and involvement in Neighbourhood Watch across the ACT:**

- Improve communication (two way)
  - NHW ACT Web page
  - Social media
  - Email
  - Letterbox/newsletter
- Events
- Media
- Partners and other stakeholders
- Marketing/advertising
- Maintain membership records and develop member services/capability and activities

### OBJECTIVE THREE

#### **Effective and up-to-date communications:**

- Managed IT System
- Shared Content
- Centralised information management
- Two-way communications/feedback
- Engagement through diverse channels

### OBJECTIVE FOUR

#### **Maintain currency of knowledge and information:**

- Working with partners and other stakeholders
- Information sharing
- Training and support for new members, existing members, office holders
- Training to be – introductory, online, operational, on-going
- Sharing knowledge and information with all members and the wider community
- On-line presence for NHW/across the community